

KIDPRENEURS\$ with BIG Ideas!

Young | Entrepreneurs |



Teenpreneurs Programme



POLAND

Teenpreneurs programme

Course introduction

Through teaching entrepreneurial skills to teenagers, we will equip them with basic and practical knowledge to teach them how to start their own business. The benefits of an early introduction to the basic principles and infinite rewards of entrepreneurship are invaluable. The online programme, presented live, brings the *Young Entrepreneurs* book created by Adam and Mathew Toren to life.

Raising Empowered Kids offers an exclusive suite of resources that introduce teens to vital life skills, financial literacy, the principles of entrepreneurship, and concepts that encourage them to discover their talents and interests.

We make these valuable resources accessible and relevant to teens aged 13 and up on Zoom in a fun, interactive approach.

Our products are inclusive and designed for teens from diverse backgrounds and cultures. In fact, we are proud to have testimonials from parents and children all over the globe.

Part of our mission is to ensure that every child and teen knows they deserve the chance to dream big and share their ideas with the world.

Our Guiding Beliefs

Created by successful and well-respected entrepreneurs (who also happen to have families), *Raising Empowered Kids* is the Toren brothers passion project. They believe that introducing children to life skills that are applicable to real life enables kids to develop autonomy, cultivate critical thinking, explore creative self-expression, and nourish a healthy relationship with themselves and others.

Give children tools to support their overall development and they will be able to effectively navigate the demands, challenges, and joys of life.

The philosophy behind the programme is simple. The future of our children begins with us! Most people say, “It’s never too late.” The Torens say, “It’s never too early.” The benefits for an early introduction to the basic principles and infinite rewards of entrepreneurship are massive. The Torens have managed to break down otherwise difficult concepts in a fun to read bites that any bright-minded child can easily enjoy.

Duration:

16 sessions over four months (one hour per week)

Investment:

£175 per month (including course material and attendance certificate)

Delivery: Live group sessions on-line via Zoom

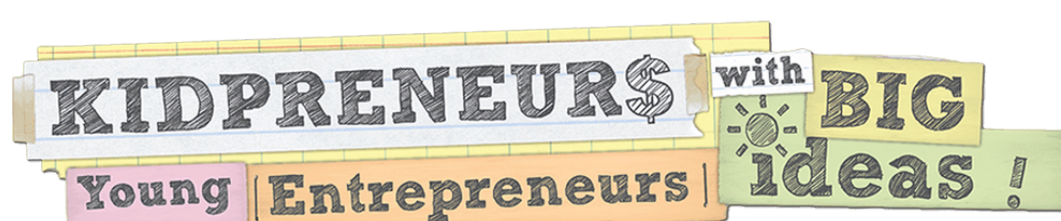
Please contact us for registration details and upcoming course dates.

"Our 3 kids made \$788 because of their weekend entrepreneurial ventures."

*Todd Herman
Bestselling Author and Proud Dad*

"A toolbox that goes way beyond traditional education. A must-have for all kids!"

*Dameon Blair
Elementary School Principal*



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Session 1

In our first session, we will identify your dreams and goals to understand and plan the path to help you to achieve your future aspirations.

Session 2

DISC Birds Assessment

We will invite you to complete an online personality and behavioural assessment, which should take approximately 15 minutes. You will receive a detailed, personalised report, followed by a personal one-to-one feedback session to discuss the report and provide guidance

*Our *DISC online assessment is an invaluable behaviour profiling system that teaches users how to identify and use the predictable aspects of communication to their advantage. Based on the research of Dr William Moulton Marston, DISC is the most widely used behaviour profiling tool of its kind, supported by decades of research and validation.*

Course content

Part 1

- Are you an entrepreneur?
- Getting started as an entrepreneur
- Choosing your business
- How to fund your startup, decide what to charge and how to find customers
- Sample businesses you can create
- How to create a simple business plan

Part 2

- How to create a name and logo
- Figuring out expenses
- How to create a simple marketing plan
- How to present your business
- Advertising ideas for your business
- Social media campaigns – what platforms are available and how to choose ones that are suitable for your business
- How to create an automated social media calendar
- How to build your first website
- Finding customers online

Part 3

- Learn how to write a mission statement
- An overview of networking
- Giving back to the community
- Find your balance
- Learn about money
- Green business and ethics
- Be professional – how to project a positive image
- How to accept feedback and rejection
- Receive a certificate of attendance

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