

KIDPRENEURS\$ with BIG Ideas!

Young | Entrepreneurs |



Young entrepreneurs programme



POLAND

Kidpreneurs programme

Course introduction

Through teaching entrepreneurial skills to children, we will equip children with basic and practical knowledge to teach them how to start their own business. The benefits of an early introduction to the basic principles and infinite rewards of entrepreneurship are invaluable. The online programme which will be personalised brings the *Young Entrepreneurs* book created by Adam and Mathew Toren to life.

Raising Empowered Kids offers an exclusive suite of kid-friendly resources that introduce children and teens to vital life skills, financial literacy, the principles of entrepreneurship, and concepts that encourage them to discover their talents and interests.

We make these valuable resources accessible and relevant to kids ages 6 - 12 on Zoom in a fun, interactive approach.

Our products are inclusive and designed for kids from diverse backgrounds and cultures. In fact, we are proud to have testimonials from parents and children all over the globe.

Part of our mission is to ensure that every child knows they deserve the chance to dream big and share their ideas with the world.

Our Guiding Beliefs

Created by successful and well-respected entrepreneurs (who also happen to have families), *Raising Empowered Kids* is the Toren brothers passion project. They believe that introducing children to life skills that are applicable to real life enables kids to develop autonomy, cultivate critical thinking, explore creative self-expression, and nourish a healthy relationship with themselves and others.

Give children tools to support their overall development and they will be able to effectively navigate the demands, challenges, and joys of life.

The philosophy behind the programme is simple. The future of our children begins with us! Most people say, “It’s never too late.” The Torens say, “It’s never too early.” The benefits for an early introduction to the basic principles and infinite rewards of entrepreneurship are massive. The Torens have managed to break down otherwise difficult concepts in a fun to read bites that any bright-minded child can easily enjoy.

Duration:

16 sessions over four months (one hour per week)

Investment:

£175 per month (including course material and certificate of attendance)

Delivery: Live group sessions on-line via Zoom

Please contact us for registration details and upcoming course dates.

"Our 3 kids made \$788 because of their weekend entrepreneurial ventures."

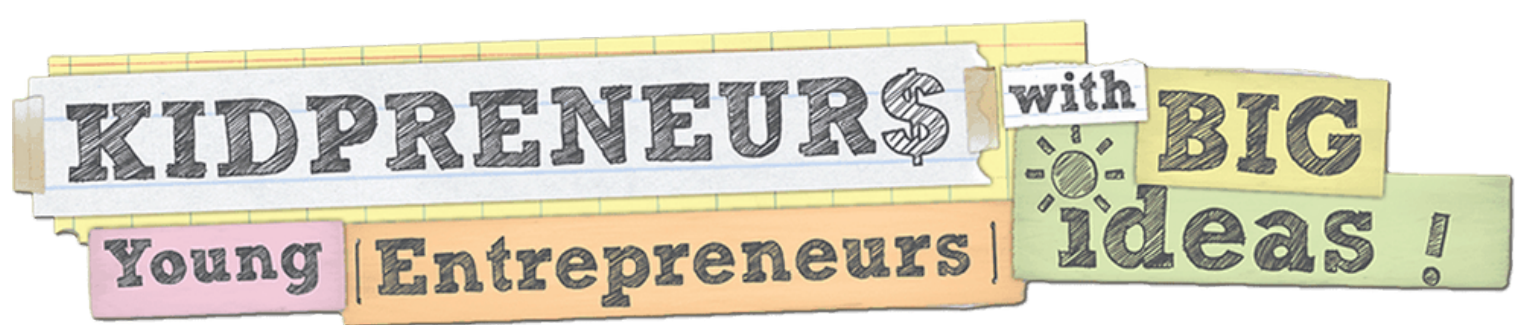
Todd Herman

Bestselling Author and Proud Dad

"A toolbox that goes way beyond traditional education. A must-have for all kids!"

Dameon Blair

Elementary School Principal



Kidpreneurs programme

Course content

Part 1

- Are you an Entrepreneur?
- Getting started as an Entrepreneur
- Choosing your business
- How to fund your startup
- Deciding what to charge
- Finding customers
- Sample businesses you can create

Part 2

- How to create a name and logo
- Figuring out expenses
- Learn how to present your business
- Advertising ideas for your business
- Social media and business
- How to build your first website
- Finding customers online

Part 3

- Learn how to write a mission statement
- Why is networking important?
- Giving back to the community
- Find your balance
- Learn about money
- Green business and ethics
- How to project a professional image
- Learn how to accept feedback and rejection
- Receive a certification of attendance



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